

WMBC Board Meeting Date: August 6, 2013

Present: Eric Brown, Barbara Karabin, Thad Quinn, Hannah Neubeck, Val Thomson, Abby, Matt Durand

Agenda item:	Discussion Points:	Action Taken:
Approve July meeting minutes – 5 minutes	No issues.	Approved
Open Trail Director Position	Applicants: EB and Blake Goals: Manage trail days. Establish long term fundraising strategy.	Establish clear job description and goals for position
Sponsor Dinner logistics – 25 minutes Matt and Val	Intro, history of wmbc, trail build accomplishment from 12-13, mission, vision goals for Larrabee, WCP, COB, DNR. Trail Adoption Plan (TAP) Program. Goal: fund trail director position for 3 years. We need a celebrity!	Phil planning party, Val making sure we come correct. Save the Date Invite- Becca? - invite list –attached, finish fleshing out as group. 100 names. (6 weeks of, by next weekend!) NAME for event. 75 people. +one.
TAP program essentials that will be offered to bike shops – 15 minutes Kevin, EB, Val, Matt Board Action	Objective: allow businesses to sponsor a trail with signage. -10 trails up for adoption? -\$500 flat, or \$250 and sponsor one trail day.	Must be done before sponsor dinner, early sept

<p>2013/2014 financials and budget – 20 minutes</p> <p>Hannah and Abbey</p>	<p>Enduro Race- Whatcom county tourism grant?. Projected \$5k income, 85 rides prereg, open to 225. 135 in PA REI grant \$5k '13-'14</p> <p>Individual and biz donations</p> <p>Maps</p> <p>Shoot the Trails</p> <p>Sponsor Dinner-Sept 28</p> <p>Tour de Whatcom gift</p> <p>Whatcom county tourism grant</p> <p>Where is money coming from long term to fund trail director position.</p> <p>Come up with official budget</p> <p>-trail director</p> <p>-tools, -education</p>	<p>Work on business plan for next 3-5 years, budget and growth, fundraising strategy. Quickbooks upgrade?</p>
<p>PMBI proposal – 15 minutes</p> <p>Board Action</p> <p>Matt</p>	<p>WMBC pay for private training in exchange for ? 6 guided rides</p>	<ol style="list-style-type: none"> 1. Support investigation of funding riding training program. 2. Develop plan for WMBC camp/lesson schedule, copy Evergreen camps and instructor as starting point.
<p>Tour de Whatcom recap – 5 minutes</p> <p>Barbara and Matt</p>	<p>SUCCESS! More volunteers than needed, \$378 t shirts, everybody had a good time!</p>	
<p>Merchandise coordinator – 5 minutes</p> <p>Matt and Barbara</p>	<p>Andrea Cunningham</p>	<p>Advertise for merchandising coordinator.</p>
<p>Enduro Dates – 5 minutes</p> <p>EB</p>	<p>Practice Sat, Race Sun. 10/20</p> <p>2 races next year, spring & summer, one will be CDC</p>	

Questions, Comments,		
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