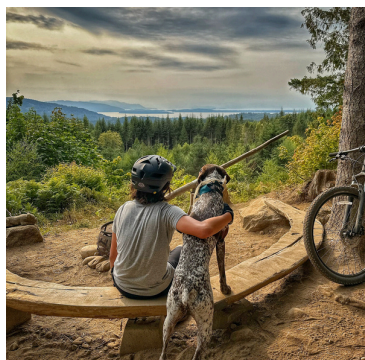
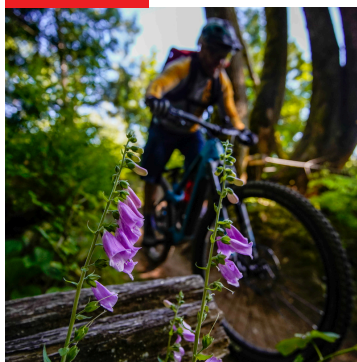




20
24

ANNUAL REPORT





A LETTER FROM OUR EXECUTIVE DIRECTOR

Hello Members!

It's been another banner year of growth and WMBC staff and our community have never been busier! Trail projects continue to pile up and our programs once again got new riders out on trails and more youth on bikes.

Throughout Whatcom County, we maintained over 100 miles of trail on Stewart, Lookout, Blanchard, and Chuckanut Mountains while keeping Galbraith open during a busy year of timber operations. We hired Ben Cruz as our 2nd full-time trail builder in May and Flynn Mogan in July as our seasonal trail builder. Speaking of Galby, 4 new amazing trails were completed in 2024 and are more examples of why Bellingham is on everyone's "top places to ride" list.

Our collaboration at Olsen Creek between the DNR, WMBC, Washington Trails Association, and Backcountry Horsemen exemplifies how far we've come as a group and we're excited to be working out there for years to come!

Moving into 2025, we've got several new pump tracks, fun maintenance projects at Larrabee and Blanchard Mountains, phase 2 trail construction at Olsen Creek, and several new projects on Galbraith Mountain. Our adult and youth programs will continue to elevate our community by prioritizing getting more people out on bikes and recreating on the trails we all know and love.

Let's connect on the trails or at an event in 2025!

Eric Brown, Executive Director



WMBC acknowledges that we are residing and recreating on the ancestral homelands of the Coast Salish peoples. We express gratitude to the Lummi Nation and Nooksack Tribe, who have been the stewards of this land for generations, and we pay respect to their history and ongoing presence.

WORDS FROM OUR PROGRAM DIRECTOR

The trails were filled with the laughter and energy of kids who found their place in mountain biking this year. Our Bike Clubs became a place for kids to connect with the outdoors, gain confidence, and build lasting friendships. Our partnership with Vamos Outdoors Project blossomed in exciting ways thanks to the funding from Washington's Climate Commitment Act.* We hired a full-time staff member to lead the program, Bea Avalos. And provided nearly 100 students with their own bikes while teaching them the value of hard work, persistence, and community. 2024 marked the debut of our Summer MTB Camps, offering kids ages 8-13 a week of mountain biking and adventure they won't soon forget. Our Youth Trails Corp program continues to create a place for middle and high schoolers to deepen their connection to biking and trail-building. Finally, in a community where inclusivity matters, our JoyRiders program offered over 20 rides to women-identifying riders, creating an empowering and supportive environment where everyone can experience the thrill of the trails.

Behind all of this is the incredible support of our youth program volunteers and Trail Ambassadors. These dedicated individuals committed thousands of hours to ensuring our programs are thriving and that every rider has a safe and welcoming place on the trails. Thanks to the support of everyone involved, these programs continue to inspire and empower the next generation of mountain bikers and outdoor enthusiasts.

Shannon Flory, Program Director

*The CCA supports Washington's climate action efforts by putting cap-and-invest dollars to work reducing climate pollution, creating jobs, and improving public health. Information about the CCA is available at www.climate.wa.gov.

2024 PROGRAMS & EVENTS IN REVIEW



1450+
MEMBERS

70

TRAIL
ADOPTION
SPONSORS

7.9K

FACEBOOK
FOLLOWERS

8,006

EMAIL
SUBSCRIBERS

12.3K

INSTAGRAM
FOLLOWERS

EVENTS & FUNDRAISERS

Fanatik Shopping Spree \$64K raised | 1300 people purchased raffle tickets

Whatcom World Cup \$18K raised | 10 races | 492 total racers

NW Tune-Up \$38K raised | 148 volunteers at Beer Garden | 20+ local breweries

Shoot The Trails Awards \$37K raised | 800+ attendees | 14 videos & 23 photos | 70+ volunteers

TRAIL ADVOCACY & STEWARDSHIP

Olsen Creek 1.25 miles of NEW trails for the DNR

Double Vision Shire Built | In memory of David Peters

Blue Ribbon Built by Nico Vink | Transition Bikes supported

Larry's Pizza Built by Gerry Creighton + volunteers

Stinky Dualuxe Built by Cody Wilkins | Funded by The Maxx G Foundation and Kona Bikes

Blanchard Mt Sanctioned The Horn and Rick Rolled

Ongoing Maintenance 100 + miles of trail throughout Whatcom County, including brushing 21+ miles of trail on Galbraith alone

EDUCATION

After School Bike Clubs 184 students | 14 clubs | 70+ volunteer ride leaders

Flying Squirrels 93 girls | 16 rides | 20+ volunteer ride leaders

Youth Trail Corps 33 students | 18 trail days | 3 summer camps

Vamos Bike Program 107 students | 98 bikes earned | 80 rides in total

Summer MTB Camps 8 weeks of camp | 77 students participated

JoyRiders 220 unique riders | 22 group rides | 3 rides off Galby

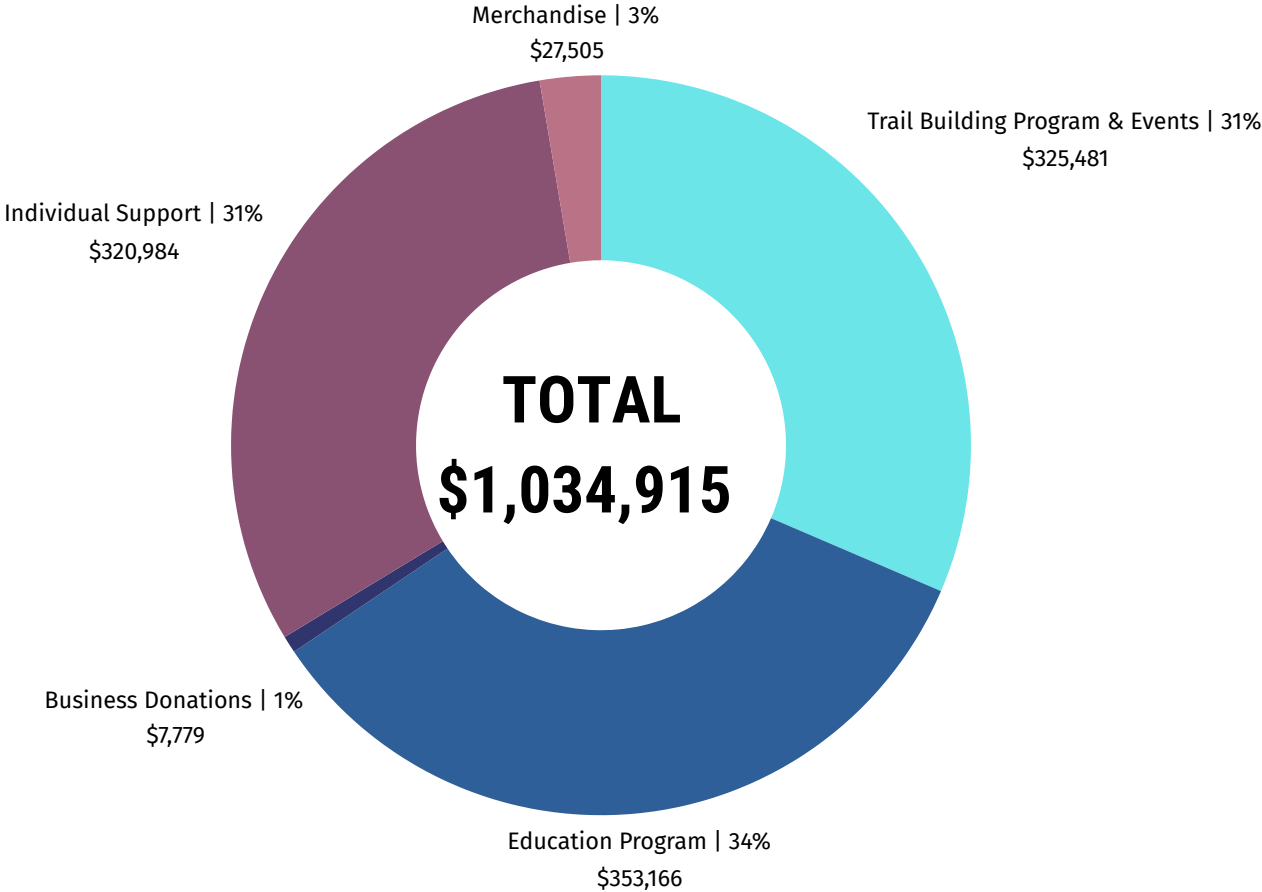
Ride Leaders 53 leaders trained in-house

Ambassador Program 39 ambassadors | 6 Whatcom County regions

2024 BY THE NUMBERS

REVENUE

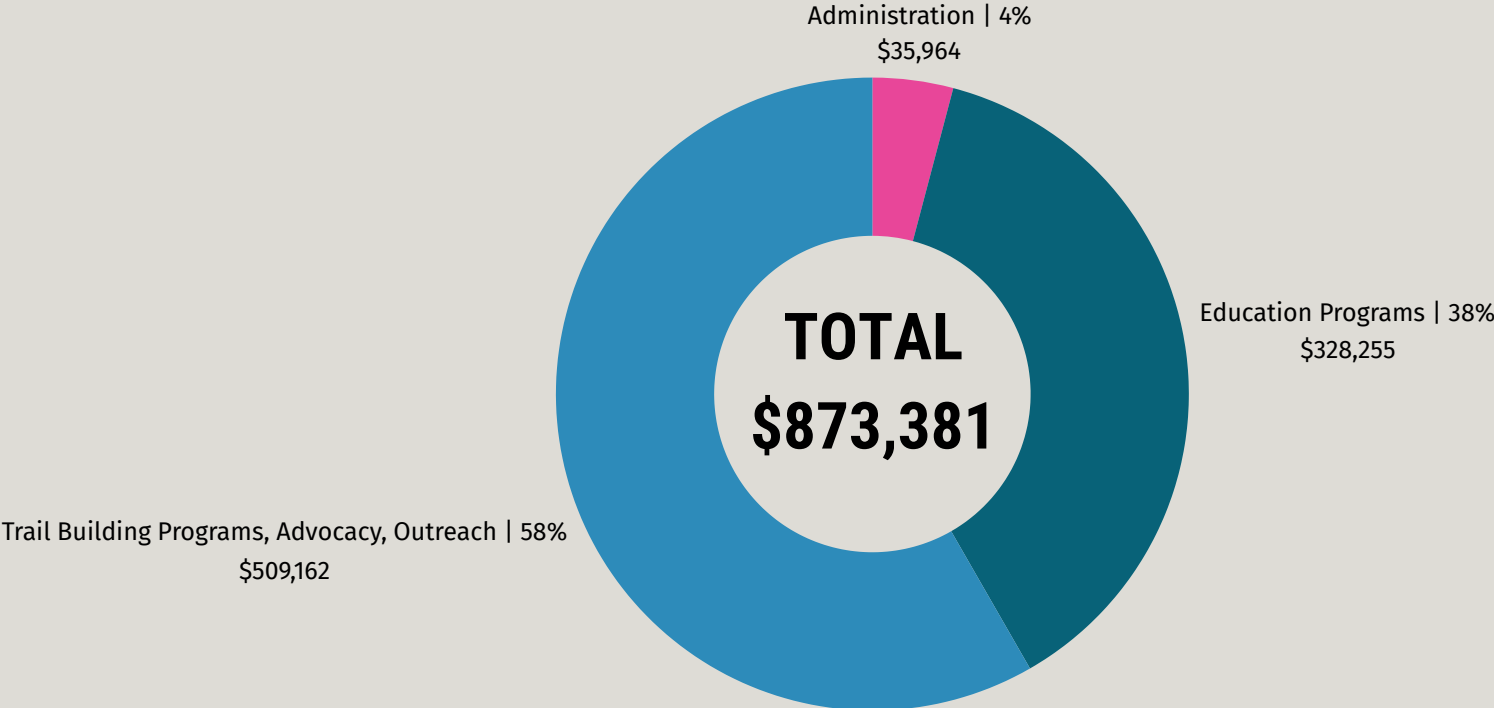
OCTOBER 2023-SEPTEMBER 2024



Education revenue and expenses include funding from Washington’s Climate Commitment Act that supports our Vamos Bike Program partnership.

EXPENSE

OCTOBER 2023-SEPTEMBER 2024



THANK YOU DONORS

A huge thank you to our supporters, including the 1450+ of individuals & families, 133 businesses, plus our major business donors below!

THANK YOU FOR YOUR SUPPORT, WE COULD NOT DO IT WITHOUT YOU



Structures
Brewing

