

WMBC Board Meeting Date: December 3, 2013

Present: Kevin, Hannah, Val, Eric, Matt, Blake, Andrea, Becca, Barbara

Agenda item:	Discussion Points:	Action Taken:
<p>Approve November meeting minutes</p>		<p>Approved. Barbara motions to approve meeting minutes, Matt seconds. All were in favor.</p>
<p>Merchandize - <ul style="list-style-type: none"> • Sales tax update <p>Andrea and Matt 10 minutes</p> </p>	<ul style="list-style-type: none"> • Don't have to pay sales tax during events. Any other sales or tabling at an event that isn't a fundraiser requires a sales tax. • Map prices should be consistent in all shops. • Choosing to sell shirts in only a few shops as a pilot project. Will increase sales if there's a demand for shirts. 	<p>Kevin will advertise that there's merchandise for sale through the website, newsletter, FB at Fanatik, possibly Kulshan and other stores.</p> <p>Send suggestions to Andrea</p> <p>Barbara will look into purchasing a receipt book to keep track of donations during tabling events.</p>
<p>Ed Director position <ul style="list-style-type: none"> • Plan B? <p>ALL 10 – 15 minutes</p> </p>	<ul style="list-style-type: none"> • Kevin will meet w/ Hale Hannaway to discuss the Director of Education position. • Elliot Sherbern (from Seattle) has offered to help with the education program. 	
<p>High school racing league update Becca 5 – 10 minutes</p>	<p>Works with Evan Ritchie __ to run the highschool mountain bike league. Evan and kids are currently paying for everything out of pocket. Looking for ways to raise funds. Looking to recruit more riders, especially girls.</p> <p>WMBC will explore ways to help sponsor the league. The league may offer volunteer services in return.</p> <p>Will advertise race series and program.</p>	<p>Continue to discuss this at the next meeting.</p>

<p>Trail Director Priorities –</p> <p>ALL</p> <p>10 – 15 minutes</p>	<ul style="list-style-type: none"> ● Galbraith Mt.: Developing an Easement. ● Larabee State Park: updating trail plan ● Galbraith Mt.: Developing TAP ● Galbraith: using the REI grant for 2013. ● Reconveyance/Whatcom County Park: staying on board with changes. ● Maintain land manager relationship 	
<p>Trail Director update</p> <p>EB</p> <p>10 minutes</p>	<ul style="list-style-type: none"> ● Larabee Phase 1: Upper Ridge Trail in Larabee state park has been built but not completed. Considering modifying the existing Middle Ridge Trail rather than creating a re-route. ● Larabee Phase 2: C.A.M.P. program for trail planning. Goal is to complete by July 2014. ● City of Bellingham: exploring Whatcom Falls Park to see where to place a skills trail. 	<p>Kevin makes a motion to use money from the Preserve Galbraith Fund to help pay for an appraisal for Galbraith Mt. Matt seconds. All were in favor.</p> <p>EB will write up an advertisement to get the biking community to attend the C.A.M.P. program</p>
<p>Epic Rides support letter</p> <p>5 – 10 minutes</p>	<p>Matt wrote a support a letter supporting the Epic Rides event.</p>	<p>Matt motions to approve the content of the approval letter for the Epic Rides event. Kevin seconds. All were in favor.</p>
<p>Board retreat agenda</p> <p>5 - 10 minutes</p>	<p>Ideas:</p> <ul style="list-style-type: none"> ● Get term limits and rotation official ● Discuss successors ● Have dialed job responsibilities ● Identify all systems we would like established <p>January 19th and 20th</p> <p>Would like to invite volunteers to the meeting so let's keep it local.</p>	<p>E-mail ideas to be addressed at the board retreat</p> <p>Matt and Barbara will put a rough agenda together and accept input</p>

<p>Tools and supplies for TAP and Recreation NW expo</p> <p>EB and Matt</p> <p>10 minutes</p>	<p>Todd Ellsworth's event. February 13th from 4-8pm. \$90.</p>	<p>WMBC will attend the event.</p>
<p>Questions, Comments,</p>	<p>Newsletter: CAMP, trail days, merchandise, TAP list, volunteer poker game, high school racing league update.</p> <p>Lake Whatcom Park Celebration Event. January 26th, Blodeol Donovan Park.</p>	<p>Evaluate upgraded account for Constant Contact. Determine if it's worth it.</p>