

WMBC Board Meeting Date: September 4th, 2018

Present

Board/Staff: Barbara, Jeff, Eric, Val, Char, Kevin, Ryan, Bill, Andrew Olive

Board Members not present: Heather

Guests: Kevin, Angela, Javon

| Agenda Item | Notes | Action Item |
|---------------------------------|---|---|
| Public Comments & Introductions | Javon indicated busy months ahead. On Board to help with 'Take a Kid Mountain Biking Day'. Looking for dates on calendar for Youth Trail Core trail days. | Sign-ups for Youth Trail Core days protocol to be decided |
| Director of Education Report | <p>Vamos Outdoors: Met with Andy Basabe. We are moving forward with a pilot program this fall. Small group to start. Working on getting ahold of the BPS (Bellingham Public School) bike fleet. Char will instruct and take kids on 3 or so rides, then 1 service learning trail days. Working on getting under-served kids integrated into our YTC program. Increases public profile in our community, and builds diversity in our community. Fee system/sliding scale and scholarships available.</p> <p>YMCA: met with Courtney Lange. Discussion of creating programming through the Y for a Mountain Bike/Trail Corps program. Same format as VamosOutdoors.</p> <p>Would like to pilot that idea. Spring program.</p> | <p>Andrew offered to do simple poster for TKMBD</p> <p>Kevin still working on website...requests content submitted.</p> <p>Jeff suggested setting aside an amount of money for WMBC videos.</p> <p>Discuss in the future about business membership.</p> |

YTC: 3rd Saturdays September, October, November scheduled.

After School Groups:

Flying Squirrels girls ride group are thriving and planning on riding through fall.

Matt Shepard, parent from Geneva reached out about starting a non-school affiliated after school ride group. I think it is only fair that we engage in this. Especially as not all schools have a program. So plan is to start one up this spring..

TKMBD: Do we need a poster for this event? Is it worth cost? Is social media/website enough?

It is in Leisure guide.

Logistics: Javon will run waivers/sign in aspect.

I will help organize rides, Barbara?

Eric?

Shaping Education program: how vital?

Changes..esp. growth.

Website progress: Outline and contact person

Videographer for WMBC education/promotion.

Any leads?

Body Rejuvenation/Ashley Jambor offering 20% of her massage proceeds from now until end of year. How shall we recognize this? She asked if this would qualify her as a "sponsor" and what that would look like. Recognition at STT, recognition on social media, website? What about all our sponsor/donors.

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| | <p>Superfeet marketing meeting with Barbara and Eric. Lets not let this dust settle. Form a task force on this?</p> <p>Suggest spending a little time each board meeting this fall to discuss our goals and learn from outgoing seasoned board members.</p> | |
| <p>Trail Director Report</p> | <p>Galbraith:</p> <ul style="list-style-type: none"> · Draft Galbraith Management Agreement is attached with the latest changes/suggestions from Mark Lee · Bridge structures for the Upper Pigs and Lower Dad Bod are in and decking needs to be completed. Bridge for the 4000 road climbing trail is done. · Temp fix on the Mullet Bridge with Mellick and Kintner last week. We will seek a long term solution next spring for this as it's starting to rot out in sections. · Bears work will take place in Fall. · No date figured out for a Galbraith celebration and it may need to happen in Spring. · Events/races for next year on the hill? Let's discuss tonight. <p>Galbraith Parking Lot update –</p> <ul style="list-style-type: none"> · Construction would take place in September 2019. Lot would be closed for 1 month while construction is taking place....will need many contingency plans for that. · I'm in contact with PSE about what it will take to reposition the two power poles. Their Project Manager is on it and expecting to get back to me asap. · RAM estimate - \$284k (full retail price) is attached. Barry is going to set up a meeting with us and Brent Cowden to see what they could do to lower their dirt hauling and disposal (which is almost \$150k in the estimate). I'm attaching Josh Erholm's estimate docs. · I'm working with Chris Grundberg to produce a video for STT that kicks off this project for fundraising. | <p>Waiting to hear back from county regarding changes in parking lot layout.</p> <p>Eric needs ride leads for Blanchard Celebration</p> |

He already has some footage, but we'll need to get some more when it's jam packed over there. We will need to get the fundraising committee back together on this asap.

DNR:

- **September 16th - Blanchard Celebration** – I need a few ride leaders and someone who can help be at the tent/table up at the overlook by 11 AM. Hilary Franz and other elected officials will be at this. More info. here:

<https://www.facebook.com/events/282985345622563>

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- **September 20th Hilary Franz fundraiser:** I'm attending this event at Bob Hall's house. It's being co-sponsored by Kane Hall and Shayne Mora. If anyone would like to attend, let me know.

- SEPA comments are done for the Bellingham to Baker plan and I hope everyone sent theirs in last week.

- Working with Cory McDonald and Brock Milliern on a future agreement with the DNR on top of Galby.

Whatcom County Parks:

Cougar Ridge / SV update:

Dale is still running the machine over there again this weekend to clean up the very bottom of the climbing route. We're getting the corridors finished on ride-a-rounds and 3 small reroutes and will need to get a lot of dirt work done before the 30th. This will need a big push and we'll be out every weekend until then. County Parks trail crew is also freeing up (they're ahead of schedule on the climbing trail), so I'll be out with them mid-week as well.

Rotary Club Grant –

Mike Diehl is sponsoring the WMBC for a potential Rotary Club Grant for 2019 for the parking lot construction. I'm asking for \$70k. See my

attached draft (Mike is reviewing it before we send it in).

USFS –

I'm heading out to scout Canyon Ridge changes with Rourke McDermott from USFS on Thursday. Depending on how that goes, we'll likely be out several more times this month.

City Parks:

- **October 6th** – We are planning to give the Pump Track a tune up for 3 days with the Momentum Trail guys and Jill. The track will be closed down during construction....I need to find decent dirt before then. We have budget for this already.
- **October 27th – City Parks Day of Caring / Arbor Day** Focus will be on re-vegging some “user built” cut throughs in Whatcom Falls Park. This will be a VERY kid-friendly day. Javon is leading this for the WMBC.