

WMBC Board Meeting Date: May 1st, 2018

Present

Board/Staff: Barbara, Char, Eric, Val, Kaela, Kevin, Bill, Heather

Board/Staff not present: Jeff

Guests: Ryan Balfour

Agenda Item	Notes	Action Item
Director of Education Report	<p>Youth Trail Corps:</p> <ol style="list-style-type: none">1. Lock Box removed by Tim Swarens and kids from 100 acre woods/Quarry area <p>APRIL SESSIONS & STUDENT ATTENDANCE</p> <ul style="list-style-type: none">• The April 7th event was cancelled at 8am on the morning of the session due a high wind advisory. X students had signed up, and all were notified by email using the registration tool. Feedback from parents was overwhelmingly grateful for our caution.• The April 27th event had 6 students registered, and one cancelled that morning due to poor health. One new student joined the program this week, and has already signed up for additional sessions. <p>While the weather is improving and ski season is officially over, we have continued to see smaller turnout at recent sessions. We have discussed advertising the YTC beyond the original group members, and last week's post on the WMBC website is a good start in this direction to increasing our reach in the community.</p> <p>NEW SPONSOR</p> <p>Erin Baker's Cookies supplied 2 boxes of breakfast cookies to help support our goal of providing nutritious food options for the students.</p> <p>TOOLS & SUPPLIES</p> <p>The smaller student groups put very little pressure on our current tool cache, which includes 18 handled tools (shovels, rakes and Trail Boss). With increased attendance we may need to seek out additional supplies. New gloves were purchased this month (as these tend to</p>	Char has application for Hardware sales. Consider scholarship money for ride education.

walk away) as well as safety gear for their special
woodwork project.

MENTORS

Jesse Griffen and Byron Cleary attended the 4/27 session to coach the students. Jesse is taking the lead on our wood feature. Byron is currently injured, but was still quite helpful in preparing lunch and giving guidance to the kids when they were losing focus.

WORK COMPLETED

With this small crew, we stayed in one team and worked on the wood feature only. This included splitting cedar, peeling logs and setting posts.

Rodeos:

Full swing. Brought Chris a WMBC banner for him to hang at events.

After School Rides:

Full swing

Lots of reports of good groups this year.

Flying Squirrels, girls group had 30 sign up and 28 3-5th graders show up for first Wednesday.

Parking lot still issue for safety and congestion at ride times. Complaint from March Northwest about crossing into their Thursday ride.

Question: Eric offering Kids trail day May 12.. Do we want to incorporate our after school ride kids + Youth Trail Corps into this event?

Service Learning:

Windward High School last Service Learning on May 16, led by Javon. School is closing at end of school year.

First Aid Kits/packs: Looking at building our own first aid kits for ride leaders and trail building events.

Do we want to be providing guide packs?

Grants and funding :

1. RCO (Recreation and Conservation Organization) turned down our grant request for

Options High School Ride and Trail Build block for next fall.

2. Clif Bar: Still waiting to hear back on Rodeo Grant.

3. Lions Club of Bellingham: Javon and I presented to the Bellingham Lions Club last Thursday for some funding. Mark Costello, who is a building designer in town, got the ball rolling for us on this and I will meet with him shortly to work on writing a grant from Lions Club.

4. Hardware Sales: Will give one time donations to non profits and also working on setting up a 10% discount for WMBC.

5. After School Ride Programs new membership drive has been frustrating for both Ride Leaders and Students as website not easy to navigate and we are unable to track efficiently our memberships stemming directly from this program. Picked up checks from Happy Valley and left stickers.

6. Need more stickers when I pick up checks from schools to leave with them.

7. NW Recycling: Picked up metal from Fairhaven Bike shop and took it to NW Recycling to see what that looks like and if worth our time to pick up metal from shops etc. . Didn't have a full truck load, but had about 400 lbs..equaled \$14 for WMBC.

8. Shaums gave \$500 to WMBC this spring to offset his rate increase for Ride Leader Certification. Would like to use that for scholarships for low income kids that couldn't get into their schools' after school ride program. Give \$500 worth of scholarships to kids to attend March Northwest Early Release Thursday program.

P.R. Alex Halvorson is writing an article on WMBC youth programs in the WWU magazine the Klipsun. He interviewed myself and Javon.

Future Program: Middle School/High School Ride/Race team. Josh Wilson is working with Washington Student Cycling League as a coach this year with Becca Margulies. They are interested in creating our own program in Bellingham that is more in the style of the riding that most of the kids do up here. I think it would be

	<p>great, especially when we will be able to host our own local race series on Galby..</p> <p>Bike Fleet for this program would be great!. Talking to Jessica Sankey about using the Bellingham School District High School Fleet. She is very interested.</p> <p>Race Series: lets talk about what that could look like and also start getting that rolling so we are ready when the Use Easement is completed.</p>	
<p>Trail Director Report</p>	<p>Organizing a builder barbecue to be up by the Solstice zone. Mid to late May date.</p> <p>Documenting of Galbraith by two students Ryan & Cole. Eric will give names of those to be interviewed and other focus on workings of WMBC and riding in Bellingham. Film will be submitted to festivals when complete.</p> <p>Mullet Build day this coming weekend with public. May 12th is kids build day.</p> <p>Appraisal on easement is back for parking lot.</p> <p>Larabee race fairly successful but parking is big issue and needs to be addressed for future races.</p> <p>June 2nd DNR trail day.</p> <p>Summer trail days are in planning.</p> <p>Climbing trail to Galbraith is a go and in outline with more planning in fall.</p> <p>Planted Yellow Alaska Cedar trees for future harvesting in conjunction with Freehub. The Bears will be harvested so work will be done on it later. New maps out in about 10 days.</p>	<p>Consider promotional rights and say of film potentially</p> <p>Work on parking issue around bridge area in conjunction with city and public works potentially.and Bill will look into fix for the problem.</p>

	Evo Gear is putting on a nationwide ride trail video that will launch in August and will have a fundraising component related to it. WMBC will be a beneficiary of money raised.	
Public Comment		