

WMBC Board Meeting Date: November 5, 2013

Present:

Agenda item:	Discussion Points:	Action Taken:
<p>Approve October meeting minutes – 5 minutes</p>	<p>Matt approved. Thad seconded.</p>	<p>Approved.</p>
<p>Debrief Shoot The Trails</p> <p>10 - 15 minutes</p> <p>ALL</p>	<p>What could be better? Bigger location possible? Really tough.</p> <p>Tents on the Southwest side. Better for merchandise and raffles.</p> <p>Photo wall on the Chestnut side could open up the area in the middle.</p> <p>Move to Friday vs. Saturday? TBD</p> <p>Limit videos to 15? Yes</p> <p>Text voting for videos and photos! Brilliant!</p> <p>Video names and riders/filmers need to be displayed before and after each video to help with judging.</p> <p>Raffles during the event/videos to keep people engaged and keep things moving.</p> <p>Cleanup crew and setup crew needs to be different. It's too much to ask folks to do both.</p> <p>\$12,500 Net take from the event in 2013....Boom!</p> <p>VIP List – photographers, video, media and vip's. Many folks couldn't get in this year.</p> <p>Beer – prefill pitchers or pints before to avoid the backlog at the start.</p>	<p>Different folks in charge of different stations/zones: Beer, merchandise, raffles.</p>

	Nimia's video didn't end up showing up which was a bummer and we couldn't hear him speak.	
Fundraising Opportunities? - Merchandise 10 minutes ALL	More people at the table for STT. Square for ipad or iphone to pay. 2.7% Maybe position merch by the beer since those folks are standing in line already? Paypal? Tour de Whatcom – bring some specific merch with us. Sales tax + items for sale = huge pain in the butt. Other races?	Abbey, Hannah and Matt are going to discuss a better way to handle sales tax for merchandise. EB is looking to put on 2 enduro type races next year. Spring and Fall. Movie premiers a couple times a year. Easy to do and good community builders.
Annual Retreat dates And agenda 5 minutes ALL	Naked with hippies at Doe Bay. Cle Elum at Kev's cabin. January 18-20 thpotential date.	Determine if January 18-20 th will work.
PMBI Scholarships - select candidates 5 minutes	Becca and Jason will get these. Val and Nicola have said they don't need this scholarship.	Matt will contact both of them.
Budget Talks – Profit and Loss, setting budget for the year, 2 years 20 minutes Abbey, Hannah, Matt	Total income. \$46k \$10 k from tour de Whatcom \$3k from CDC. Net Income: \$27,300	

<p>Todd Sadow race –</p> <p>Kevin</p> <p>10 minutes</p>	<p>\$7-10k donated for a part time local person to help get this race in place.</p> <p>Endurance Race.</p> <p>Gnarly nuts.</p> <p>Motion to pursue this concept with Todd Sadow by Kevin Menard. Seconded by Val. All approved.</p>	<p>Kevin will contact Todd and we'll see if we move forward in discussions.</p>
<p>Schedule for meeting locations –</p> <p>Matt</p>	<p>Rotating schedule for meeting locations. WECU is a bit too stuffy for our group.</p>	<p>Blake's house is up next.</p>
<p>Trail Director considerations</p>	<p>How will this position's effectiveness be evaluated?</p> <p>The board will collaborate to help set the course of action.</p> <p>There should be a standing spot for trail director updates in each board meeting.</p>	<p>More to come on this from the board.</p>
<p>Questions, Comments,</p>		