



**WMBBC**

**SAVE THE TRAILS**

**2024**

**MEMBER**

**MEETING**

# Agenda

- Welcome, Intros & Financials (10 min)
- Programs Overview (10 min)
- Trail Building / Advocacy / Events Overview (10 min)
- Awards (10 mins)
- Q & A (15 min)
- Break out sessions for further discussion & questions



# Our Vision

To create a world-class mountain bike community.

# Our Mission

To preserve and enhance **bicycle trail access** in Whatcom County through stewardship, education and advocacy.



# 2024 WMBC Board Of Directors

- Glenn Gervais – President
- Ryan Balfour (former President)
- Erica Kutz – Secretary
- JP Slagle
- Chris Luna
- John Commiskey
- Spencer Anthony-Cahill
- Margo Young



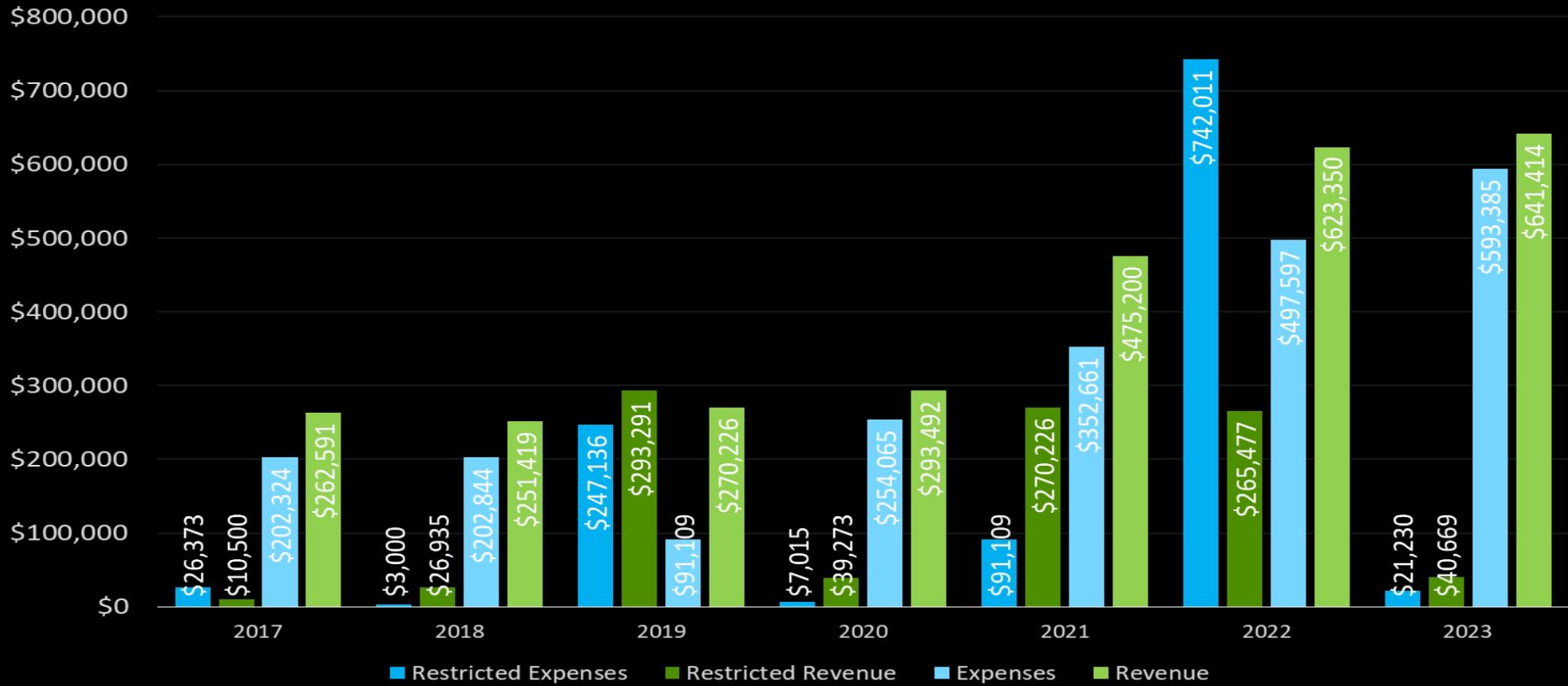


# WMBC Staff

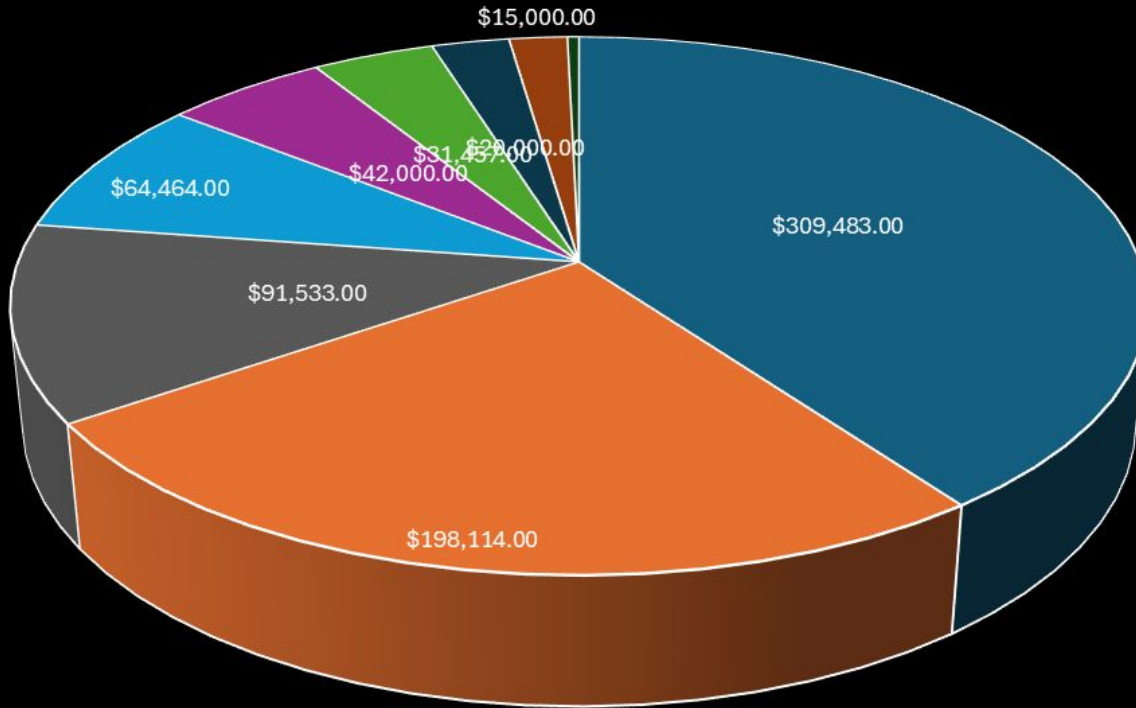
- Eric Brown – Executive Director
- Shannon Flory – Program Director
- Ryan Joslyn – Trail Crew Leader
- Erica McWilliams – Bookkeeper
- Ellie Price – Communications & Vamos Program Leader
- Kelsey Hackem – Operations Manager
- James Pulse – YTC Lead / Trail Builder
- Spencer Baldwin – Trail Builder
- Scotty Scamehorn – Trail Builder
- Ben Cruz – Trail Builder
- *Future – Vamos Program Coordinator*



# Financials and Budgets - WMBC Expenses and Revenue

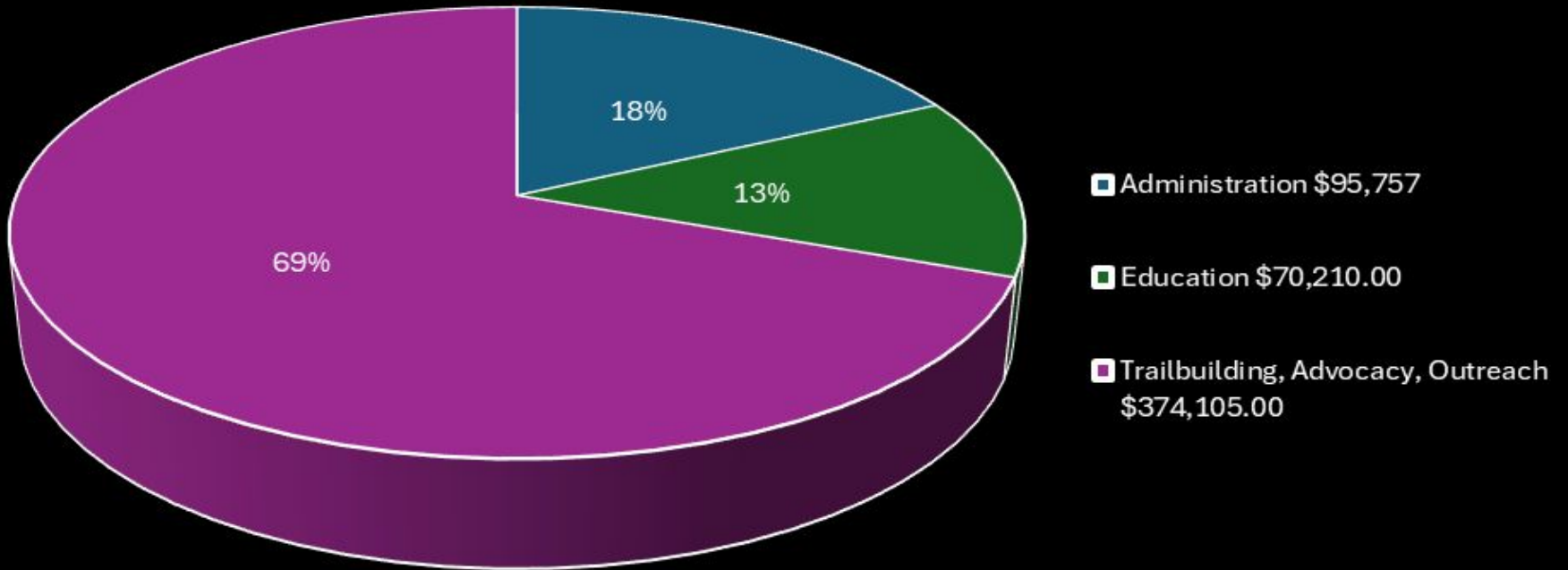


# Financials and Budgets - 2023 Income



- Individual Donations \$309,483
- Trail Building Programs & Events - Individual Support \$198,114
- Trail Building Program & Events- Business Support \$91,533
- Education Programs - Individual Support \$64,464
- New Trail Crew Member (Fanatik and Transition Dream Bike Build) \$42,000
- Merchandise \$31,457
- Lummi Bike Program Support (Fanatik and Transition Dream Bike Build) \$20,000
- Education Trailer (Fanatik and Transition Dream Bike Build) \$15,000
- Education Programs - Business Support \$2,990

# Financials and Budgets - 2023 Expenses



# 2024 Membership Drive

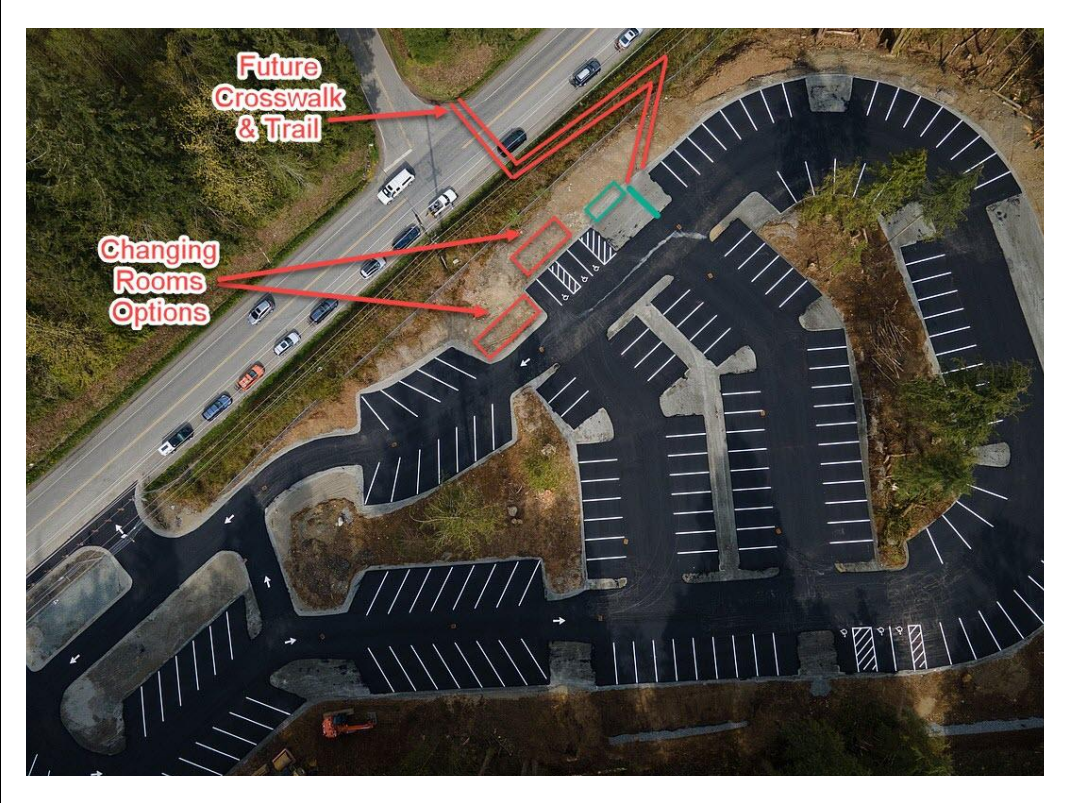
Did you pick up your items?



- 875 Members donated \$108,000!
- 105 New Members!
- Thank you for your support!



# 2024 Crosswalk, Donor Wall, and Changing Stations





# Samish Way Parking Lot Updates

- City of Bellingham Parks has entered into an interlocal agreement with Whatcom County for the Crosswalk and trail construction
- Permits are approved and completion is estimated for April
- Donor Wall to be built after crosswalk and trail is completed
- Changing rooms will provide trail users with privacy to change clothes before and after rides
  - Open air design allows people to easily see when they are in use
  - Convenient location near the porta potties and future trail to crosswalk
  - Abbey Building Construction is building the structure
  - SRAM is providing funding for materials
  - Brooklyn Bell created the artwork



# Brooklyn Bell - Artist and Professional Athlete





# Samish Way Parking Lot - Changing Station



# WMBC Programs



**Nearly 700  
Participants!**



# Thank you for supporting WMBC Programs

Community Members donated 11 bikes, 11 helmets and LOTS of miscellaneous gear and funds!



Snack Donations :



FANATIK

TREK

TRANSITION  
BICYCLE COMPANY

Donated bike storage,  
discounts, maintenance, time  
and transportation of bikes!



ARC'TERYX



SUPERfeet®

Grant Providers



THE GRAVITY CARTEL

Helmet Donation



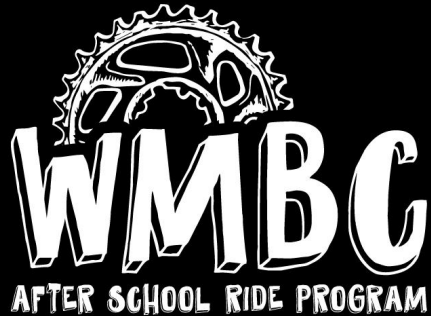
Discounted Gear



YTC Scholarships

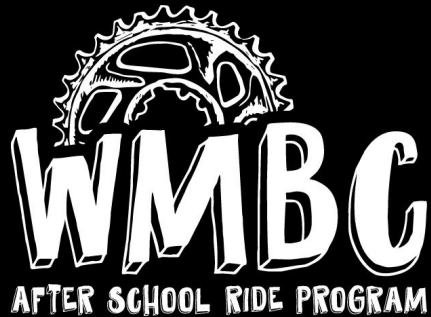
# After School Bike Clubs

- **21 clubs/schools** provided weekly spring and/or fall rides providing over **70 small groups** for students!
- **~ 200 volunteer** Ride Leaders & Sweeps  
**THANK YOU!!**



# Elementary & Middle School Bike Clubs

- **331 students** participated in our weekly spring and fall rides!
- **Between 50 - 70 students** are on the trail every weekday afternoon!





# Flying Squirrels Girls Group

- This after school program had **82 girls** riding on Tue & Thurs in 2023!



*Flying Squirrels*



# WMBC Youth Trail Corps (YTC)

- We hosted **13 YTC trail days** and **2 week-long summer camps** last year.
- YTC had **37 individual** Middle and High School members.
- Worked on **Irish Death, Radical Dragon, Pump Track and Cedar Dust Pro Line.**





# Vamos Outdoors Project + Migrant Youth Programs

## After School and Summer Program Partnership

- WMBC reached **208 Latine youth** in Whatcom County on Galbraith Mountain and at the Waterfront pump track.
- Vamos Bellingham School District Summer Migrant Program offered **19 ride days**
- Burlington-Edison GearUp Program **2 ride days**
- Spring & Fall Community Bike Days **70 participants**





# WMBC + Vamos Outdoors Project Partnership

- WMBC is **1 of 3 organizations in WA** to receive grant funding through Cascade Bicycle Club.
- Cascade has served youth of color for more than 20 years by providing bicycling education and leadership skills in afterschool clubs throughout King and Pierce County via their Major Taylor Project. This is expanding statewide thanks to the creation of the **School-Based Bicycle Safety Education Curriculum** administered by the Washington State Department of Transportation, which selected Cascade to design and implement the statewide expansion.
- The long-term goal is to serve **10,000 youth** throughout Washington through rolling and cycling education over the next 15 years.
- This funding allows WMBC & Vamos to **increase programming significantly** in 2024 and allow students to **Earn a Bike!**



# WMBC JoyRiders

- We offer a positive, supportive place for women, non-binary, and gender non-conforming riders of **ALL levels**, fitness, and backgrounds.
- **21 Group Rides** hosted in 2023 from May through September! A new high for the JoyRiders.
- **191 Total Riders** came on rides this year.
- JoyRiders **trail work day** on Mullet led by ride leader Julie Goeman and a **maintenance clinic** hosted by Fanatik.
- **1 Guided** Chuckanut shuttle day for advanced riders
- **Level 1 beginner rides** are available for brand new riders!



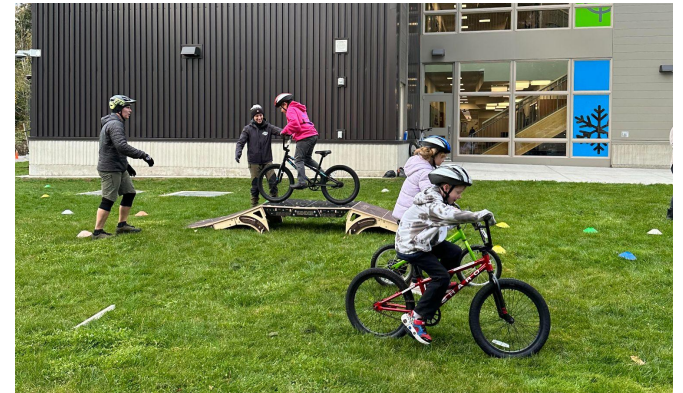
Follow on IG for updates on the 2024 season :

@joyriders.wmbc



# Bike Rodeos

- WMBC is slowly bringing back **bike rodeos** with the **community** and with the **Bellingham school district!**
- In 2023 we purchased **bike features (Sender Ramps)** to take to various locations and we hosted rodeos at **Fire Station #12, Lowell Elementary and Alderwood Elementary**
- In 2024 we're planning to be at **Cordata, Northern Heights, and Roosevelt** as well as **Eagleridge Elementary in Ferndale**
- **THANK YOU** to the ambassadors who volunteered at these events!



# Ride Leader Training

- WMBC conducted **7 in-house** Ride Leader Trainings in 2023.
- WMBC trained **90 ride leaders** in 2023 - a record high!
- All **WMBC Ride Leaders** are trained to ensure group and individual safety. **Safety** is our top priority!

Check out our Community Programs page on our website for more info :

[wmbcmtb.org](http://wmbcmtb.org)



# WMBC Ambassador Program Update

We have 40 trail ambassadors who are :

- Friendly, approachable stewards of the trails
- Helping folks navigate various areas
- Providing etiquette reminders and directional assistance



Where are they?

Galbraith, Stewart, Lookout/Sudden Valley, Chuckanut, Blanchard, and Pump Tracks - In addition to special events.

What are they wearing >>>>>>>>>



Who do I contact if I'm interested?

[shannon@wmbcmtb.org](mailto:shannon@wmbcmtb.org)





# 2024 Program Goals

- Continue to expand programs to other underserved youth populations in Whatcom County
- Continue to train Trail Build Leaders and Ride Leaders to open up more spots in our programs
- Continue donating bikes, helmets, and locks to underserved kids
- Partner with Bellingham school district enrichment programs and offer additional Bike Rodeo Events
- Acquire a WMBC van for Vamos and one for mobile outreach and bike rodeos
- Continue to involve our Ambassadors in more WMBC events

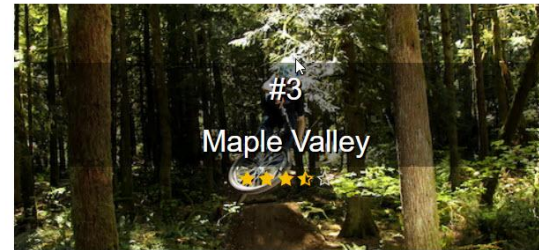
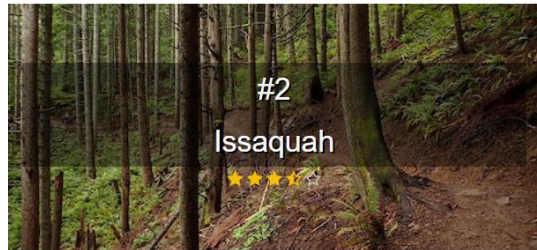
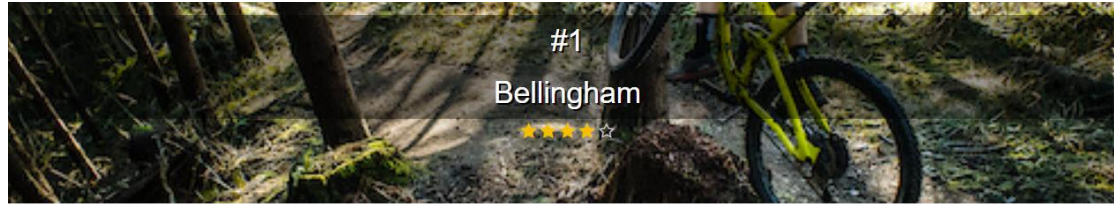
*Thank you to our donors, grantors and members!*



# WMBC 2023 Recap : Trails / Advocacy / Events



# Washington Top Regions (Trailforks)





# Top US Destinations (Singletracks)

[trails](#)[gear](#)[community ▾](#)[articles](#)[add](#)

Comparing destinations is tricky, and narrowing the list is as much a subjective exercise as an objective one. In the end, however, most mountain bikers will agree that we know a true mountain bike destination when we see one.

1. Moab, Utah
2. Sedona, Arizona
3. Bentonville, Arkansas
4. Grand Valley, Colorado (Fruita / Grand Junction / Palisade)
5. Crested Butte, Colorado and the Gunnison Valley
6. Park City, Utah
7. Pisgah, North Carolina (Brevard / Asheville / Old Fort)
8. Lake Tahoe
9. Copper Harbor, Michigan
10. Kingdom Trails, Vermont
11. Durango, Colorado
12. Bellingham, Washington

# Galbraith Mountain

- New Blue Flow Trail built by Nico Vink
- New Blue/Black Flow Trail built by Scotty and Spencer (Shire Built)
- New Dual Slalom built by Cody Wilkens
- Lower Mabel's Monkey Wrench Built by Todd Zimmerman



**GALBRAITH**  
— TREE FARM —



# Galbraith Mountain

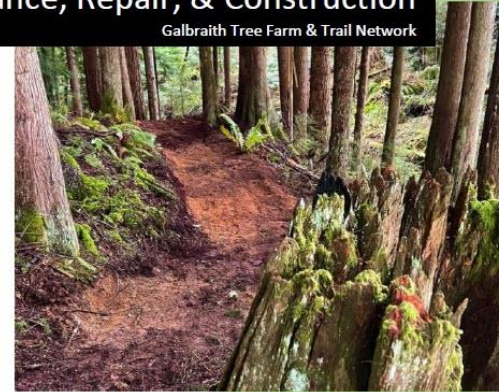
- Programmatic Permit Approved by Whatcom County on June 2nd!
- Permitted 11 new trails
- Easement changes for e-mtb and additional mileage
- 66 Trail Adopters (a new record)!!
- Neighborhood Outreach continued



**GALBRAITH**  
— TREE FARM —

Programmatic Permit for Trail  
Maintenance, Repair, & Construction

Galbraith Tree Farm & Trail Network



January 2023-  
December 2028



# Bellingham City Parks

- Birchwood Pumptrack constructed. More work in Spring 2024.
- Civic DJ's Start Mound Revived and Overhauled
- Whatcom Falls PT Maintenance





# Waterfront Bike Park

- New Tile Tank Jump Line
- Pump Track Race Course rebuilt
- Intermediate Jump Line revised.



PORT OF BELLINGHAM  
*Washington State*



# Department of Natural Resources

- Blanchard Mountain - 2 newly sanctioned trails :  
The Horn and Rick Rolled
- Helped build 2.5 miles of ascending  
trail on Olsen Creek / Y Road. Downhill trails coming!
- Galbraith - New entrance drop feature on Scorpion



WASHINGTON STATE DEPT OF  
**NATURAL  
RESOURCES**



# Whatcom County Parks

- Major Cribbing / Corner fix on Brown Pow
- Continued maintenance on Cougar Ridge



# 2024 Trail & Advocacy Goals

- Galbraith Trail Projects (6 approved with builders assigned)
- DNR - Olsen Creek buildout and climbing trail completed
  - The Horn and Rick Rolled projects completed
- COB - Birchwood Pump Track finish work
- Waterfront (Port) - Bigfoot Bike Park (for younger riders)
- Whatcom County Parks :
  - Maple Falls Pump Track Overhaul
  - Potential Cougar Ridge connections





# 2024 Trail & Advocacy Goals

- eMTB policy and additional trail mileage on Galbraith
- Ferndale Bike Park Overhaul
- Lummi Bike Park
- PSA Video Series and Outreach
- USFS - Canyon Ridge Maintenance
- Larrabee State Park - Continued work on DBD and Double Down



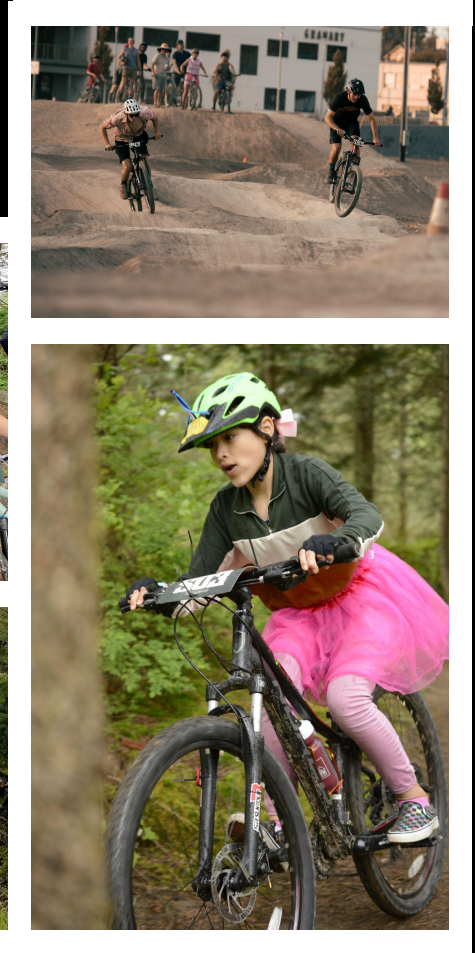
# 2023 Events

- 10 Whatcom World Cup Races
- Shoot The Trails Awards
- NW Tune - Up Beer Garden
- World Bicycle Day with the B'ham Bells
- Hannah Bergemann's HangTime
- Galbraith Gravity Racing
- Aspire Adventure Running Series
- WA Student Cycle League Race



# Whatcom World Cup Races

- 10 Wednesday Night Races
- 19 Local Sponsors
- 550 + Unique Racers
- 51 Volunteers
- 151 Racer Average



# Upcoming 2024 Events

- Aspire Adventure Running - Galby Series (December - March)
- Galbraith Gravity Youth Race Series (March 23rd - May 11th)
- Whatcom World Cup Races (May-August)
- World Bicycle Day @ the Bells! (June 7th)
- NW Tune - Up : 3 day festival (July 12th - 14th)
- Hannah Bergemann's HangTime (August)
- Shoot The Trails Awards (September 28th)





# WMBC 2024 Awards



# 2024 Appreciation Award - Jung Zollner



# 2024 Appreciation Award - Tina Castillo



# 2024 Appreciation Award - Kathy Salisbury





# Volunteer of the Year - Ben Hansford



# Volunteer of the Year - Nate Ross



# Volunteer of the Year - Rafe Maxwell





# Volunteer of the Year - Julie Goeman





# Volunteer of the Year - Sean Veldman



# Questions and Answers



**THANK YOU  
FOR YOUR SUPPORT**